



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 22 D

Results as of: 5/31/2014

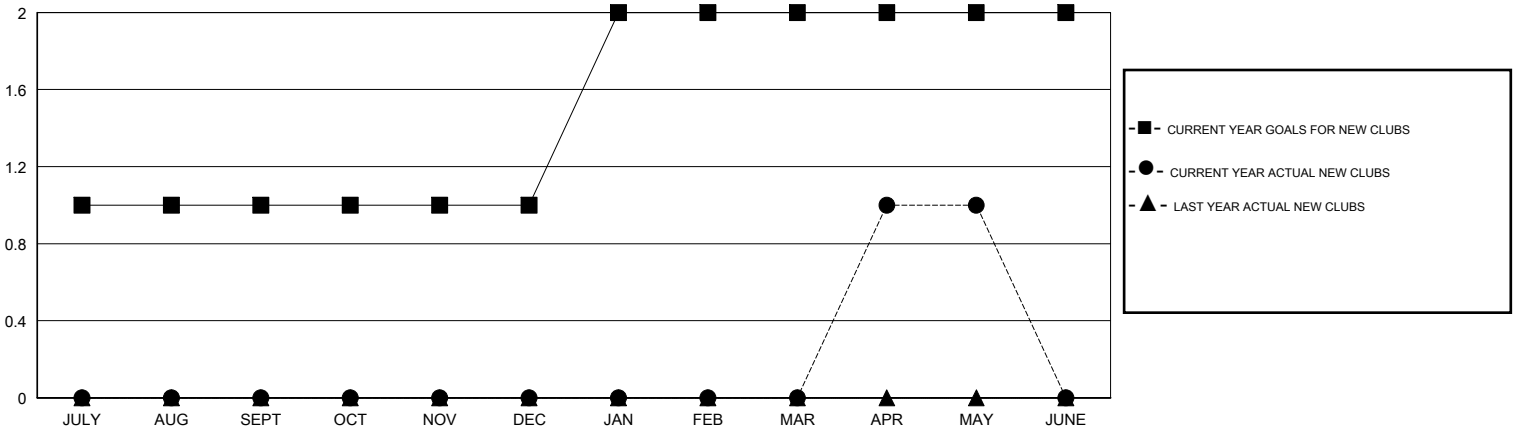
GMT: ED LECIUS

LOCATION DELAWARE

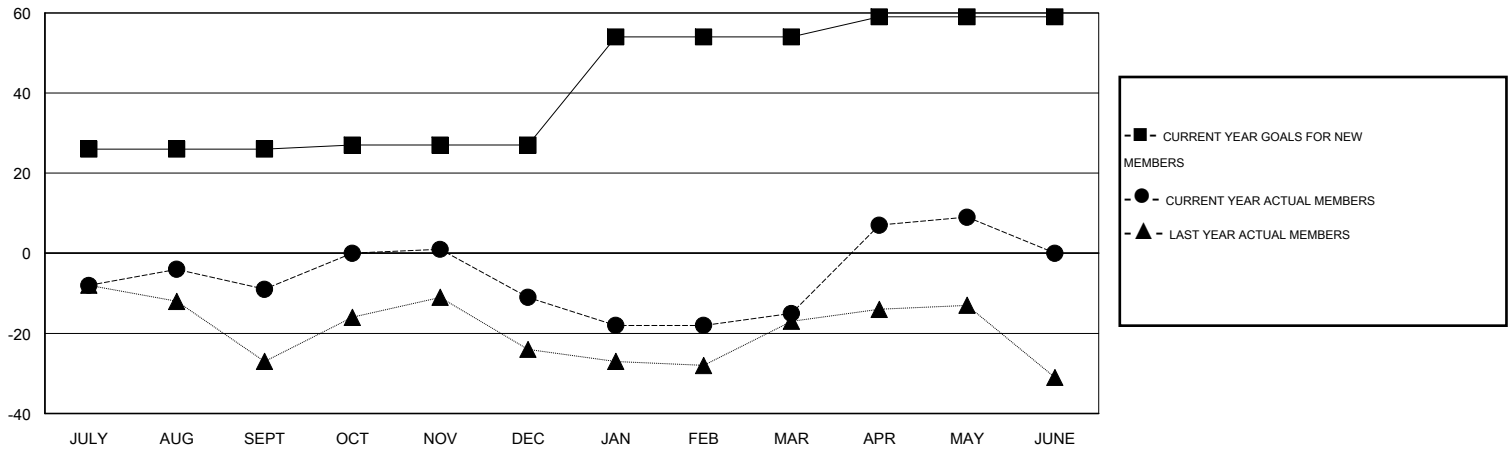
GMT CA 1

| Clubs                 |               |                  |                      |                      | Members               |                 |                            |                        |                      |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 |               |                  |                      |                      | RESULTS FOR 2013-2014 |                 |                            |                        |                      |
| QUARTER               | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT         | 1             | 0                | 0                    | 0                    | JULY/AUG/SEPT         | 26              | 25                         | 34                     | -9                   |
| OCT/NOV/DEC           | 0             | 0                | 0                    | 0                    | OCT/NOV/DEC           | 1               | 37                         | 39                     | -2                   |
| JAN/FEB/MAR           | 1             | 0                | 0                    | 0                    | JAN/FEB/MAR           | 27              | 28                         | 32                     | -4                   |
| APR/MAY/JUNE          | 0             | 1                | 0                    | 1                    | APR/MAY/JUNE          | 5               | 45                         | 21                     | 24                   |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |                                  |              |
|------------------------|--|----------------------------------|--------------|
| DROPPED CLUBS: 0       | 31 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>       |              |
| <u>DROPPED MEMBERS</u> |  | MALE                             | 918 (70.34%) |
| DECEASED               | 25   | FEMALE                           | 387 (29.66%) |
| CLUB CANCELLED         | 0  | <u>FAMILY UNIT MEMBERS</u> 294   |              |
| OTHER                  | 101  | <u>HEAD OF HOUSEHOLD</u> 144     |              |
| TOTAL                  | 126  | <u>NON-HEAD OF HOUSEHOLD</u> 150 |              |

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